

Barclaycard Payment Solutions

Payment Acceptance Optimisation

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Barclaycard Payment Solutions

Barclaycard Payment Solutions is a facility that allows businesses, small and large, to receive payments from their consumers through a payment method of their choice, currency of their choice and channel of their choice.



Agenda

- Market context
- What does this mean
- So what

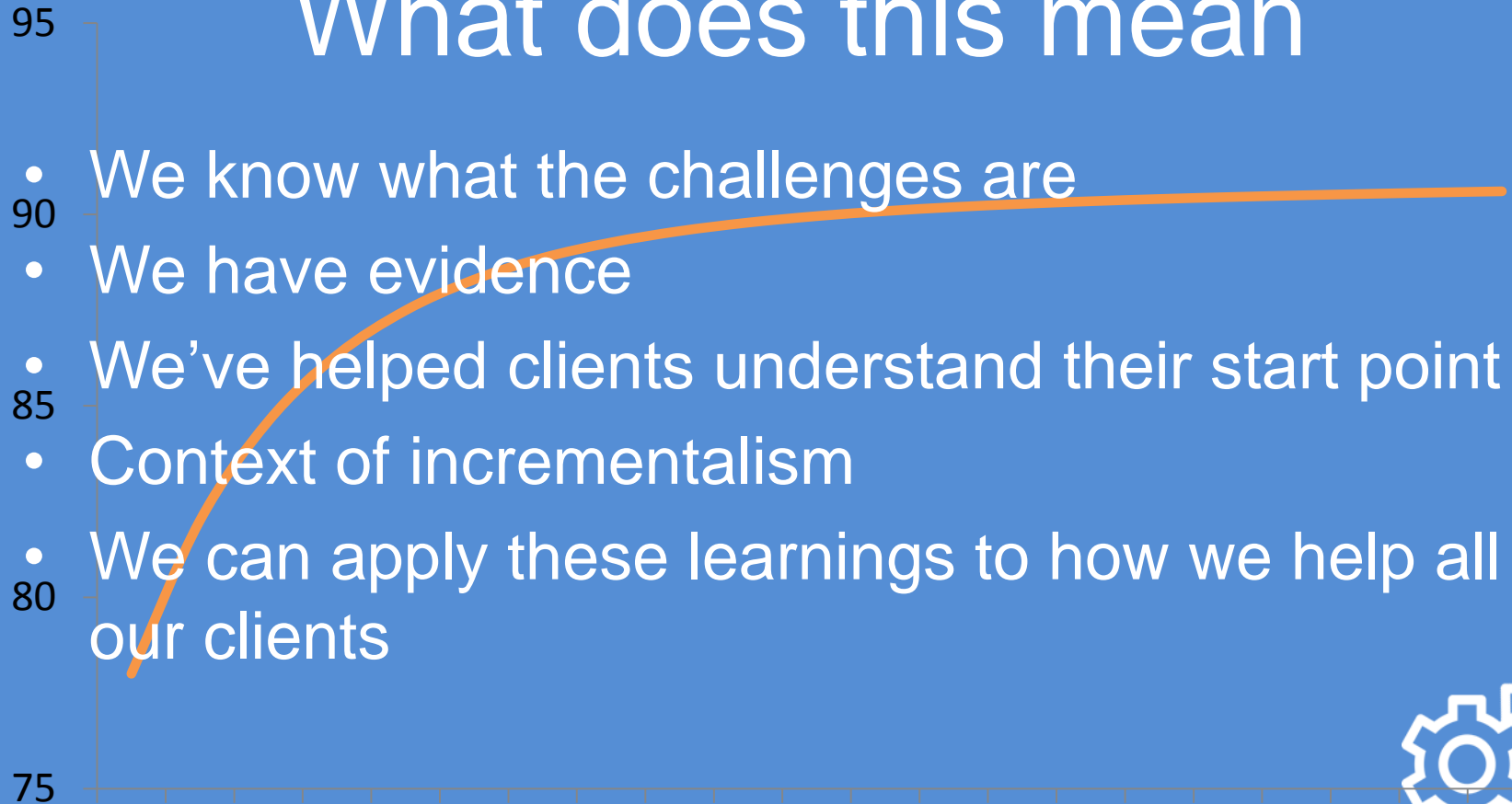


Market context

- Challenges to increase purchase success rates, or reduce declines
- Without increasing exposure to fraud
- Every client is different
- Benefits of having an in-house issuer
- An order winner



What does this mean



So what

- How am I doing – against my peers, the industry?
 - Is that good?
 - Can you be more specific?
 - How we can improve on that?
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- Reporting, consultancy and more
 - Declines, and fraud screening tools



Summary

- We are still listening
- We know this is the start of the journey
- We are learning, we are helping our clients learn, and together are increasing success rates

