

HOW TO GAIN CONTROL, FLEXIBILITY AND REVENUE BY MANAGING FX

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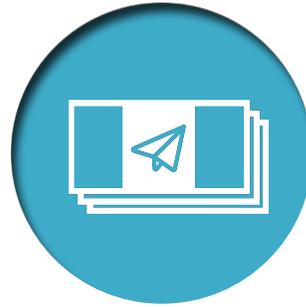
CURRENCYCLOUD AT A GLANCE



We have more than
600
customers



We have processed
\$130bn
in payments since 2012



We process more than
\$5bn
each month



We have translated to
180
countries



We convert
35+
currencies

We are regulated and certified

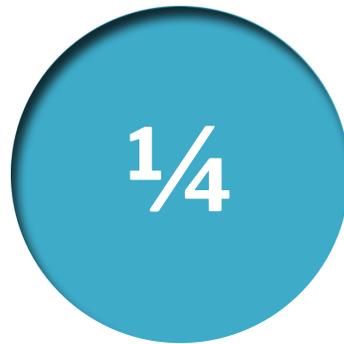


THE CROSS-BORDER OPPORTUNITY

Modern marketplaces allow merchants to sell anywhere in the world



E-commerce buyers purchase from abroad



E-commerce shopping done internationally



Cross-border revenue of B2C e-commerce market in 2027

**BUSINESSES DON'T
CARE ABOUT FX**

SO WHAT DO THEY **ACTUALLY** CARE ABOUT?

- 1 Access to a global customer base
- 2 Access to suppliers all around the world
- 3 Getting paid fast and without surprises

OWNING THE FX

Three benefits of
taking control of the
cross border
experience



Better pricing & additional revenue

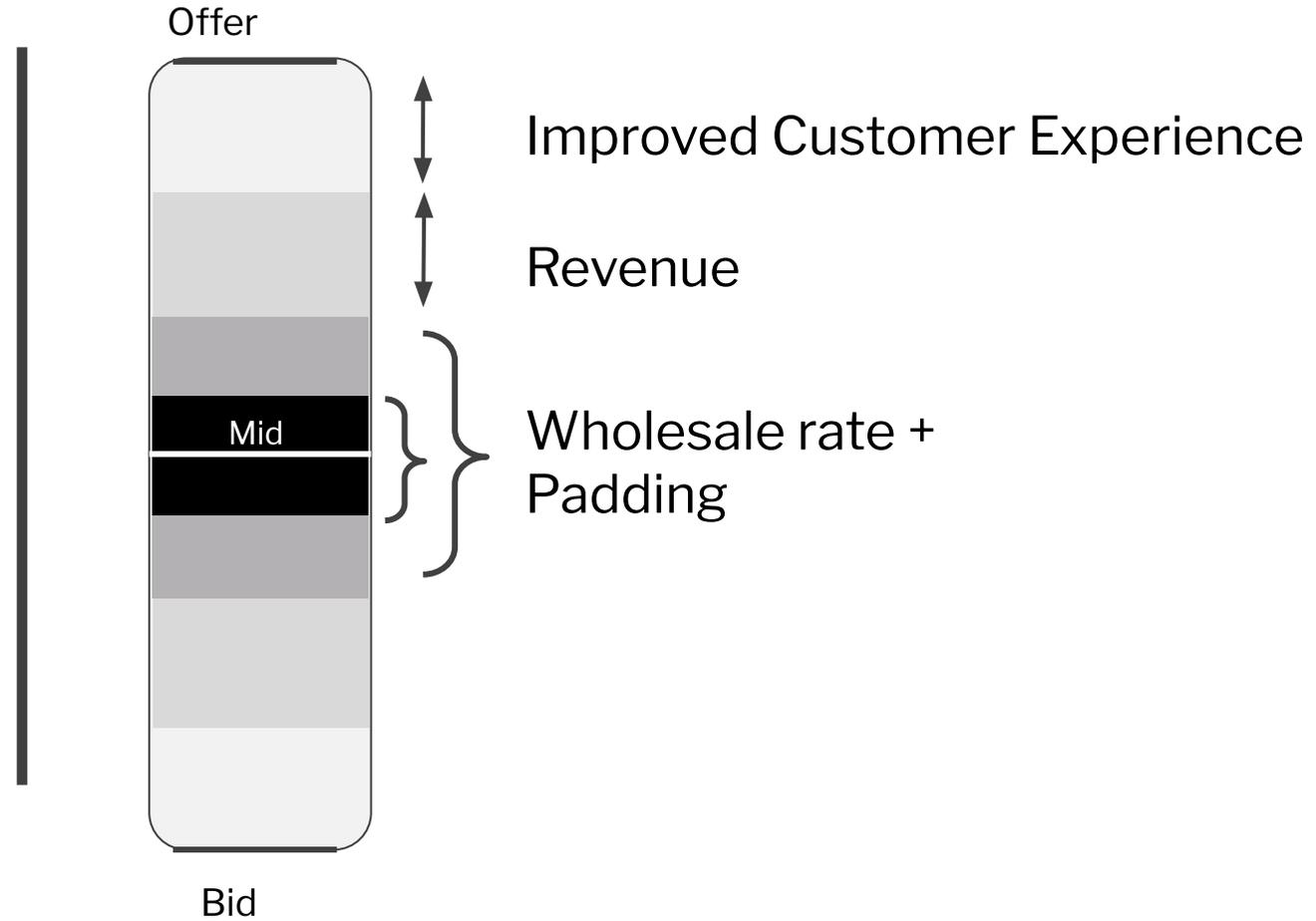


Speed of payout



Customer stickiness

FX RISK & REVENUE

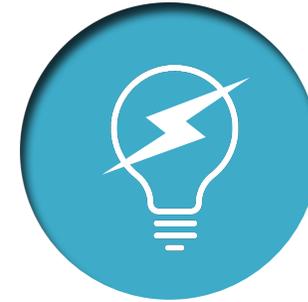


SOLVING FX FOR A RETAIL MARKETPLACE



THE CHALLENGE

- Making **managing FX simpler and more flexible** for marketplace sellers
- Merchants **charged 2-3% on FX/Payment** fees and funds often land short
- Improve **merchant experience** and retention



THE SOLUTION

- Offering a **multi-currency account** to each merchant
- Pay and collect in multiple currencies with Swift & local payments
- **Track that funds arrived** with Swift GPI
- Manage risk with forward **ability to lock FX rates**

HELPING BUSINESSES SELL ON AMAZON IN THE US



THE CHALLENGE

- SF **provide working capital** to businesses selling on US Marketplaces
- They use **key data points & an innovative risk model** to offer fairer revenue finance
- They wanted to open up their offering to **sellers across the world**

THE SOLUTION

- SF collects the sellers Amazon US revenue & funds them in their **local currency**.
- They offer **multi-currency accounts**
- SF can **manage their treasury** and move funds between merchant accounts efficiently
- Trade **24/7/365**

**YOU SHOULD
CARE ABOUT FX SO THAT
BUSINESSES DON'T HAVE TO**

THANK YOU!