

# Merchant Acquiring Conference 2025 | DRAFT AGENDA



|                                      |                                                                                                                                                   |                                                                                      |                                                                                                                                                           |
|--------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 08:30 – 09:00                        |                                                                                                                                                   | Registration and Breakfast                                                           |                                                                                                                                                           |
| 09:00 – 09:15                        | Opening remarks Chris Jones, Managing Director PSE (Chair)                                                                                        |                                                                                      |                                                                                                                                                           |
| 09:15 – 09:45                        | Monitoring the future - merchant perspectives and responses to the rise of Agentic Commerce? Ranjit Balijepalli, Stripe                           |                                                                                      |                                                                                                                                                           |
| 09:45 – 10:15                        | What it takes to build Wero into a European scheme champion Tanya Juul Kjaer, Worldline                                                           |                                                                                      |                                                                                                                                                           |
| 10:15 – 10:45                        | The power of an integrated ecosystem: bringing together the worlds of treasury and payment acceptance Patricia Brolly & Sameer Kurani, J.P.Morgan |                                                                                      |                                                                                                                                                           |
| 10:45 – 11:15                        |                                                                                                                                                   | Refreshments                                                                         |                                                                                                                                                           |
| Breakout sessions                    | Hardware                                                                                                                                          | Embedded Finance                                                                     | B2B                                                                                                                                                       |
| 11:15 – 11:45                        | The role of hardware for SaaS platform differentiation<br>James Durrant, Klipboard                                                                | From burden to edge: KYC reliance in fintech<br>Ken Serdons & Bart Hendriksz, Mollie | Understanding the nuanced B2B requirements & opportunities in payments and beyond Erin McCune, Forte Fintech                                              |
| 11:45 – 12:15                        | How payments hardware continues to drive differentiation for European merchants.<br>Rajeev Yerukalapudi, Verifone                                 | Your Unfair Advantage: Embedded FinTech vs. the Rest<br>Charlie Delamare, Mews       | SMB invoicing and payment needs - today & tomorrow Andrew Gunner, Freshbooks<br>Opportunities to drive efficiency in massive enterprise AR/AP Speaker TBC |
| 12:15 – 13:15                        |                                                                                                                                                   | Lunch                                                                                |                                                                                                                                                           |
| 13:15 – 13:45                        | Panel Session:<br>The Power of 3 <sup>rd</sup> Party Distribution in Acquiring                                                                    |                                                                                      |                                                                                                                                                           |
| 13:45 – 14:15                        | Fraud and Chargebacks: on the Front Line Mike Eliff, Chargebacks911                                                                               |                                                                                      |                                                                                                                                                           |
| 14:15 – 14:45                        | Modularity in payments – using what each provider does best rather than single-vendor solutions Emre Talay, Payrails                              |                                                                                      |                                                                                                                                                           |
| 14:45 – 15:15                        |                                                                                                                                                   | Refreshments                                                                         |                                                                                                                                                           |
| 15:15 – 15:45                        | MCP: Reinventing payments, replacing engineers? Louis Van Roessel, Adyen                                                                          |                                                                                      |                                                                                                                                                           |
| 15:45 – 16:15                        | Ada’s next act: From AI underwriter to operating system for SMBs Nima Montazeri, Liberis                                                          |                                                                                      |                                                                                                                                                           |
| 16:15 – 16:30                        | Closing remarks Chris Jones, Managing Director PSE (Chair)                                                                                        |                                                                                      |                                                                                                                                                           |
| Conference End and Networking Drinks |                                                                                                                                                   |                                                                                      |                                                                                                                                                           |