

Merchant Acquiring Conference 2025 | AGENDA



08:30 - 09:00	Registration and Breakfast		
09:00 - 09:15	Opening remarks Chris Jones, Managing Director PSE (Chair)		
09:15 - 09.45	Monitoring the future - merchant perspectives and responses to the rise of Agentic Commerce? Ranjit Balijepalli, Stripe		
09:45 - 10:15	From domestic wallets to the Digital Euro - How to navigate Europe's payments sovereignty maze Tanya Juul Kjaer, Worldline		
10:15 - 10:45	The power of an integrated ecosystem: bringing together the worlds of treasury and payment acceptance Patricia Brolly & Sameer Kurani, J.P.Morgan		
10:45 - 11:15	Refreshments Refreshments		
Breakout sessions	Embedded Finance - Main Hall	Hardware – Parlour Room	B2B - Drawing Room
11:15 - 11:45	From burden to edge: KYC reliance in fintech Ken Serdons & Bart Hendriksz, Mollie	The role of hardware for SaaS platform differentiation James Durrant, Klipboard	Understanding the nuanced B2B requirements & opportunities in payments and beyond
11:45 - 12:15	Your Unfair Advantage: Embedded FinTech vs. the Rest Charlie Delamare, Mews	How payments hardware continues to drive differentiation for merchants. Rajeev Yerukalapudi, Verifone	Erin McCune, ForteFintech Andrew Gunner, Freshbooks Pat Bermingham, Adflex Digital Payments
12:15 - 13:30	Lunch		
13:30 - 14:00	Fraud and Chargebacks: on the Front Line Mike Elliff, Chargebacks911		
14:00 - 14:30	Modularity in payments – using what each provider does best rather than single-vendor solutions Emre Talay, Payrails		
14:30 - 15:00	Refreshments Control of the Control		
15:00 - 15:30	MCP: Reinventing payments, replacing engineers? Louis Van Roessel, Adyen		
15:30 - 16:00	Ada's next act: From Al underwriter to operating system for SMBs Nima Montazeri, Liberis		
16:00 - 16:15	Closing remarks Chris Jones, Managing Director PSE (Chair)		
Conference End and Networking Drinks			